



Conference Agenda - May 14th, 2025

7:30am – 8:00am	Registration, Breakfast & Welcome
8:00am – 8:30am	Welcome and Introduction <div><div>Chaz Allen Executive Director Iowa Utility Association</div><div>May Farlinger President Alliant Energy</div><div>Governor Kim Reynolds</div></div>
8:30am – 10:00am	Morning Keynote – Ancient Wisdom in the Age of Artificial Intelligence Think of this keynote as being visited by two different versions of the future: one where you serve AI and the other where AI serves you. John discusses the expansive capabilities of AI and robotics, revealing the blessings and challenges that come when these technologies redefine human labor, intellectual effort, and the fabric of rural communities. John McElligott Speaker & Frontier Futurist
10:00am – 10:30am	Networking & Exhibits
10:30am – 11:30am Location: Skinner 1 Location: Skinner B Location: Salon 2/3	Breakout #1 – AI and Competitive Advantage Breakout #2 – TIF, Taxes and Financing Breakout #3 – The Future of Energy in Iowa: All of the Above
11:30am	Luncheon
12:30pm – 1:30pm	Plenary Speaker – Positioning Iowa to Stand Out with Site Readiness Join Shelby Zaricor as she walks through what GLS sees in site readiness efforts across the US, and how attendees can implement these strategies to better position themselves to site selectors and companies. Shelby Zaricor Senior Consultant GLS
1:30pm – 2:00pm	Networking & Exhibits
2:00pm – 3:00pm Location: Skinner 1 Location: Skinner B Location: Salon 2/3	Breakout #1 – Site Selection Behind the Scenes and How Your Community Stacks Up Breakout #2 – Communities and Business Partnering with Education Breakout #3 – Legislative Updates/Impacts
3:00pm – 3:30pm	IEDA Update <div><div>Debi Durham Director Iowa Finance Authority & Economic Development Authority</div><div>Chaz Allen Executive Director Iowa Utility Association</div></div>
3:30pm	Closing Remarks