



Conference Agenda - May 14th, 2025

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| 7:30am – 9:00am | Registration, Breakfast & Welcome Welcome and Introduction Chaz Allen Executive Director Iowa Utility Association May Farlinger President Alliant Energy |
| 9:00am – 10:30am | Morning Keynote – Ancient Wisdom in the Age of Artificial Intelligence Think of this keynote as being visited by two different versions of the future: one where you serve AI and the other where AI serves you. John discusses the expansive capabilities of AI and robotics, revealing the blessings and challenges that come when these technologies redefine human labor, intellectual effort, and the fabric of rural communities. John McElligott Speaker & Frontier Futurist |
| 10:30am – 11:00am | Networking & Exhibits |
| 11:00am – 12:00pm | Breakout #1 – AI and Competitive Advantage Breakout #2 – TIF, Taxes and Financing Breakout #3 – The Future of Energy in Iowa: All of the Above |
| 12:00pm | Luncheon |
| 12:15pm | Governor Reynolds (Invited) |
| 12:30pm – 1:30pm | Plenary Speaker – Positioning Iowa to Stand Out with Site Readiness Join Shelby Zaricor as she walks through what GLS sees in site readiness efforts across the US, and how attendees can implement these strategies to better position themselves to site selectors and companies. Shelby Zaricor Senior Consultant GLS |
| 1:30pm – 2:00pm | Networking & Exhibits |
| 2:00pm – 3:00pm | Breakout #1 – Site Selection Behind the Scenes and How Your Community Stacks Up Breakout #2 – Technical School Programs Breakout #3 – Legislative Updates/Impacts |
| 3:00pm – 3:30pm | IEDA Update/Impacts |
| 3:30pm | Closing Remarks |